

**SPONSORSHIP PACKAGES:**

**\$1,000 - Package**

Full page ad in the sale catalog  
2 consignments  
1 hotel room

**\$500 - Package**

Half page ad in the sale catalog  
1 consignment

**Sponsors will be listed in all advertisements including:**

Various Longhorn breed publications and catalogs, Midwest Horse Fair show program, state and regional ads, E-Blasts and social media.

---

**Catalog Ads**

Full page ad	\$500
Half page ad	\$300
Quarter page ad	\$200

---

**Sale Committee**

Dan Huntington  
715-853-7608

Dave Bilgrien  
920-318-3303

Mike Thiel  
920-595-0336